



Government of Jammu and Kashmir
Industries and Commerce Department
Civil Secretariat, Jammu/Kashmir.

Subject:- Notification of the Products under "District as Export Hub Scheme" and "One District Product (ODOP) Initiative".

Reference:- Letter No. JKTPO / J/ 229/726 dated 4-11-2022 received from the Managing Director J&K Trade Promotion Organization(JKTPO).

Notification

To increase exports and to take export promotion to the District level under *One District One Product Initiative* and with the objective of mobilizing the capacity of each district of the Jammu & Kashmir to achieve its potential as an *export hub*, the list of products enclosed as **Annexure- A** are notified as products under "District as Export Hub Scheme" and similarly the list of products enclosed as **Annexure-B** are notified as products under "One District One Product initiative".

This notification is issued for information of general public, investors and other stake holders.


(Sanjeev Kumar)

Under Secretary to the Government.

No:- IC-GEN/70/2021-02

Dated:- 05-09-2023

Copy to the:-

1. Administrative Secretary, Agriculture Production Department/ Horticulture Department, Government of J&K.
2. Joint Secretary, Department of Promotion and Internal Trade, Ministry of Commerce and Industry, GoI.
3. All Head of the Departments of Industries and Commerce Department.
4. Managing Director J&K Trade Promotion Organization.
5. All Deputy Commissioners.
6. Secretary, KVIB.
7. Private Secretary to Principal Secretary to the Government, I&C Department.
8. Incharge Website, I&C Department,
9. Office file.

I/270800/2023

Annexure-A

(Products under District as Export Hub Scheme)

S.No.	District	Product list (Priority wise)
1	Jammu	1. Basmati Rice 2. Mango 3. Sozni & Stapple 4. Dairy Products
2.	Samba	1. Bamboo 2. Amla 3. Mushroom 4. Pharmaceutical
3	Kathua	1. Organic Spices 2. Basholi Pashmina 3. Basholi Painting
4	Udhampur	1. Pickle 2. Tourism 3. Garlic
5	Reasi	1. Spices 2. Aromatic Plants 3. Tourism
6	Poonch	1. Adventure Sport 2. Walnut 3. Woolen Baby Garment or Rajmash
7	Rajouri	1. Dairy Products 2. Walnut & its products 3. Wool Products
8	Doda	1. Natural Oils 2. Rajmash 3. Walnut
9	Kishtwar	1. Walnut 2. Saffron 3. Rajmash
10	Ramban	1. Honey 2. Walnut 3. Anardana

I/270800/2023

11	Anantnag	Cricket bat, Walnut, Scented Rice (Mushkbudji) Honey, Red Chilies & Trout Fish.
12	Bandipora	Honey, Fish (Trout/Carp), Black Cumin and Crewal Based Shawls.
13	Baramulla	Apple and Carpets
14	Budgam	Kani Shawls, Sozni and Crewal
15	Ganderbal	Wicker Willow, Trout Fish and Kani Shawls
16	Kulgam	Apple, Walnut, Garlic, Honey, Red Chilies, Crewal, Fish, dairy products and Sheep Wool
17	Kupwara	Red rice and Walnut
18	Pulwama	Saffron, Apple and its Derivatives
19	Shopian	Apple
20	Srinagar	Walnut wood carving, Silk, Honey, Silk Carpet, Strawberry, Chain Stich Leather, Pashmina, Bakery Products, Kani Shawls, Paper-Machie and Cooper-Ware.

I/270800/2023

Annexure-B

(Products under One District One Product initiative)

S.No.	District	Product
1	Jammu	Basmati Rice
2.	Samba	Mushroom
3.	Ramban	Honey
4	Reasi	Aromatic Plants
5	Doda	Natural Oils (Lavender)
6	Udhampur	Garlic
7	Poonch	Pecannut
8	Rajouri	Walnut
9	Kishtwar	Saffron
10	Kathua	Basholi Pashmina & Basohli Painting
11	Anantnag	Trout Fish.
12	Bandipora	Crewal Based Shalws
13	Baramulla	Apple
14	Budgam	Kani Shawls
15	Ganderbal	Wicker Willow
16	Kulgam	Garlic
17	Kupwara	Walnut
18	Pulwama	Saffron
19	Shopian	Apple
20	Srinagar	Silk Carpet